

## Innisfil Studio Tour November 7 & 8, 2020

## 2020 CALL FOR ARTISTS

The Innisfil Studio Tour is an opportunity for Innisfil artists, along with select guest artists, to connect with art lovers from across Ontario and beyond. The Tour gives artists the opportunity to showcase and sell their art, invite the public to access their studio spaces, view demonstrations and share their creative process.

The Innisfil Studio Tour is managed by a volunteer committee and supported by Simcoe County Tourism. Our goal is to feature exciting and diverse artwork that highlights the talents of local experienced artists, as well as new emerging artists. Artwork will be juried by the committee, based on quality, consistency and professionalism.

Studios within Innisfil who wish to open their doors and potentially host other artists will be visited by a committee member to ensure suitability of space for hosting, safety requirements, etc.

We cannot guarantee that all applications will be accepted.

## Benefits of Participation:

- Promotion of the Innisfil Studio Tour by the Simcoe County Tourism
- Promotion of your work and exhibition location on the tour brochure and website.
- Exposure through the Tour's website and social media sites, local newspapers, magazines, local radio coverage, and marketing through Simcoe County Tourism.
- Signage to display on your property during the Tour.
- Supply of brochures for distribution.
- Brochures distributed to local business and retailers, Tourism Kiosks throughout the region
- · Showcase your art in Innisfil, to our own community, and visitors from out of town
- Meeting, networking and receiving support from other artists
- Media night approx. 3 weeks prior to the Tour

Applications are available on the website www.innisfilstudiotour.ca

Application Deadline: Friday, May 15, 2020

## Studio Tour dates:

Saturday, Nov. 7, 2020, 10am – 5pm Sunday, Nov. 8, 2020, 10am – 5pm

For additional information visit www.innisfilstudiotour.ca or contact: Innisfil Studio Tour c/o Sydney Hardie <a href="mailto:info@iachc.ca">info@iachc.ca</a>
705-984-5120 cel and text