

# Innisfil Studio Tour

27<sup>th</sup> Annual Innisfil Studio Tour

## INFORMATION

### TOUR DATES:

**Saturday, November 7 & Sunday, November 8, 2020 • 10am – 5pm**

All studios are located within the Town of Innisfil and are a short driving distance from each other. This makes accessing the entire tour a relaxing experience with time to browse and shop for high quality art and artifacts at each location. The public will be able to meet the artists personally and discuss their work. This provides the opportunity to promote and sell custom orders.

Any retail operator wishing to host an artist is subject to a site inspection and approval by the Innisfil Studio Tour Committee. In addition, retail hosts must provide a retail free display area for their guest artist(s).

The work of each artist or artisan will be juried before acceptance to the Innisfil Studio Tour. Each new artist must submit three samples of his/her work to be juried, with their application.

Please submit only digital files and email to [info@iachc.ca](mailto:info@iachc.ca). If digital files are not available please contact us to make alternate arrangements.

Digital files of artwork samples and Artist Bios will be required for publication in the brochure. Please send with application form to [info@iachc.ca](mailto:info@iachc.ca).

**Applications Due: May 15, 2020**

### Entry Fee

**Non IACHC members: \$175.00**

The \$175.00 application fee will include one adult IACHC membership valid from July 1, 2020 to June 30, 2021.

**Current IACHC members: \$150.00**

### Payment options:

- **Paypal:** Available on our website [www.innisfilstudiotour.ca/apply.php](http://www.innisfilstudiotour.ca/apply.php)
- **Post-dated cheque:** Payable to Innisfil Arts, Culture and Heritage Council, dated May 31, 2020
- **Email money transfer:** Contact [info@iachc.ca](mailto:info@iachc.ca) for details.

**Cancellations:** prior to July 10, 2020 fees will be refunded minus a \$25.00 administration fee. After July 10, 2020, **no refund will be issued** as entry fees will have been committed to promotional items for the tour.

All participating artists are invited (at no charge) to a Wine & Cheese Media Evening, held in October, 2020. We ask that you bring one piece of your art for viewing by the other Studio Tour artists and the media. Location and address details will follow closer to the date.

No commissions are charged on sales. Applications fees are used for advertising and promotion of the tour. Studio Tour brochures will be ready for distribution in July, 2020.

Artists are asked to distribute the promotional brochures through their client mailing lists, hotels/inns, tourist centers, libraries, retail and public centers. The distribution of these brochures is a key element in the promotion of the event and plays a vital role in stimulating sales.

Studios should be manned by the artist for the duration of the tour. It is highly recommended that you demonstrate your medium. It is an excellent way to generate sales. A list of suggestions and other useful information will be provided to each selected applicant.

All works must be original and NOT be made from a kit or a commercial mold. No sale of consumable goods are permitted. Only artists who have paid an application fee may exhibit and sell work.

**The artist is responsible for all insurance, liabilities and costs incurred for their locations.**

For additional information contact:

Innisfil Studio Tour  
c/o Sydney Hardie  
P.O. Box 7143  
Innisfil, Ontario  
L9S 1A9

[info@iachc.ca](mailto:info@iachc.ca) | [www.iachc.ca](http://www.iachc.ca) | [www.innisfilstudiotour.ca](http://www.innisfilstudiotour.ca)

The Innisfil Studio Tour is a signature event of the

