

Innisfil Studio Tour

Annual Innisfil Studio Tour
November 5 & 6, 2022

CALL FOR ARTISTS

Applications are available on the website www.innisfilstudiotour.ca

Application Deadline: Friday, July 8, 2022

The Innisfil Studio Tour is an opportunity for artists who are residents of Innisfil, along with guest artists, to connect with art lovers locally as well as from afar. The Tour gives artists the opportunity to showcase and sell their art, invite the public to access their studio spaces, view demonstrations and share their creative process.

The Innisfil Studio Tour is managed by a volunteer committee and supported by Simcoe County Tourism. Our goal is to feature exciting and diverse artwork that highlights the talents of local experienced artists as well as new emerging artists. Artwork will be juried by the committee, based on quality, consistency and professionalism.

Studios within Innisfil who wish to open their doors and potentially host other artists will be visited by a committee member to ensure suitability of space for hosting, safety requirements, etc.

We cannot guarantee that all applications will be accepted.

Benefits of Participation:

- Promotion of the Innisfil Studio Tour by the Simcoe County Tourism
- Promotion of your work and exhibition location on the tour brochure and website
- Exposure through the Tour's website and social media sites, local newspapers, magazines, local radio coverage, and marketing through Simcoe County Tourism
- Signage to display on your property during the Tour
- Supply of brochures for distribution.
- Brochures distributed to local business, retailers, and Tourism Kiosks throughout the region
- An opportunity to showcase your art in Innisfil, to both local and wider audiences
- Meeting, networking and receiving support from other artists
- Media night approximately three weeks prior to the Tour

Studio Tour dates:

Saturday, Nov. 5, 2022, 10am – 5pm

Sunday, Nov. 6, 2022, 10am – 5pm

For additional information visit www.innisfilstudiotour.ca or contact:

Innisfil Studio Tour c/o Sydney Hardie

info@iachc.ca

705-984-5120 voice and text

info@iachc.ca | www.iachc.ca | www.innisfilstudiotour.ca