

Innisfil Studio Tour

Annual Innisfil Studio Tour

2022 INFORMATION

TOUR DATES:

Saturday, November 5 & Sunday, November 6, 2022 • 10am – 5pm

All studios are located within the Town of Innisfil and are a short driving distance from each other. This makes accessing the entire tour a relaxing experience with time to browse and shop for high quality art and artifacts at each location. The public will be able to meet the artists personally and discuss their work. This provides the opportunity to promote and sell custom orders.

The work of each artist or artisan will be juried before acceptance to the Innisfil Studio Tour. Each new artist must submit three samples of his/her work to be juried, with their application.

Please submit only digital files and email to info@iachc.ca. If digital files are not available please contact us to make alternate arrangements.

Digital files of artwork samples and Artist Bios will be required for publication in the brochure. Please send with application form to info@iachc.ca.

Entry Fee

Per Artist: \$150.00

Payment options:

- **Paypal:** Available on our website www.innisfilstudiotour.ca/apply.php
- **Post-dated cheque:** Payable to Innisfil Arts, Culture and Heritage Council, dated July 31, 2022
- **Email money transfer:** Contact info@iachc.ca for details.

Cancellations: prior to August 31, 2022 fees will be refunded minus a \$25.00 administration fee. After August 31, **no refund will be issued** as entry fees will have been committed to promotional items for the tour.

Media Night

All participating artists are invited (at no charge) to a wine & cheese media event held in October, 2022. We ask that you bring one piece of your art for viewing by the other studio tour artists and most importantly the media! Date and address details will follow closer to the date.

No commissions are charged on sales. Applications fees are used for advertising and promotion of the tour. Studio Tour brochures will be ready for distribution in mid-late summer.

Artists are asked to distribute the promotional brochures through their client mailing lists, hotels/inns, tourist centres, libraries, retail and public centres. The distribution of these brochures is a key element in the promotion of the event and plays a vital role in stimulating sales.

Studios must be manned by the artist for the duration of the tour. It is highly recommended that you demonstrate your medium. It is an excellent way to generate sales.

All works must be original and NOT be made from a kit or a commercial mold. No sale of consumable goods are permitted. Only artists who have paid an application fee may exhibit and sell work.

The artist is responsible for all insurance, liabilities and costs incurred for their locations.

For additional information contact:

Innisfil Studio Tour

c/o Sydney Hardie

sydney@hardieandcompany.com

info@iachc.ca | www.iachc.ca | www.innisfilstudiotour.ca

The Innisfil Studio Tour is a signature event of the

